FY2025 1st Quarter Financial Results and Business reports

eBASE Co.,LTD.

TSE code 3835

July, 2024

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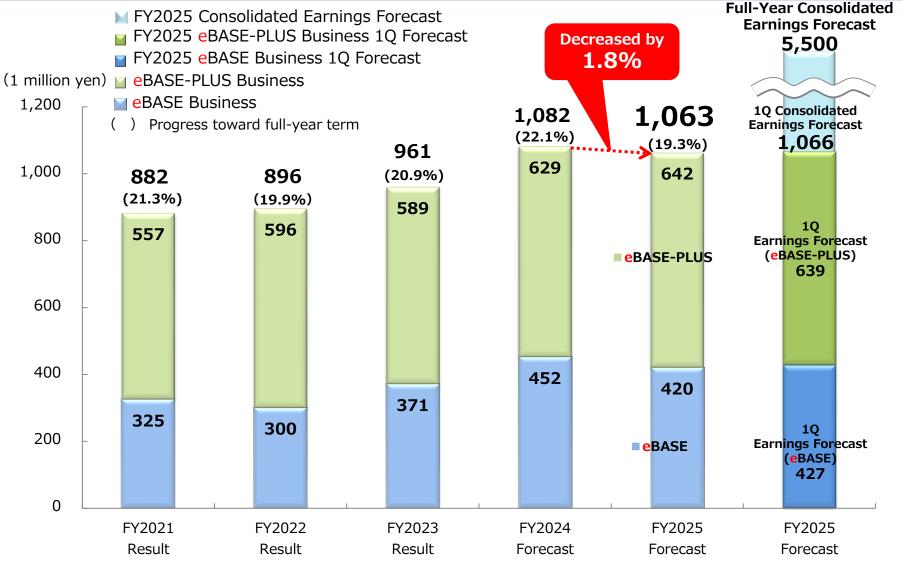
Company Overview

■ Company name	eBASE Co., Ltd. (Code number : 3835)					
Share capital	190 million yen					
Headquarters Location	Commercial Building No.2, 5-4-9, Toyosaki, Kita-ku, Osaka					
Business Description						
eBASE Business	Business of Developing and Selling Product Information Management Systems					
eBASE-PLUS Business	IT Development Outsourcing Business					
Total Number of Group Employees	485(493/ Including Officers)(As of April 2024)					
■ History						
October 2001	Founding of eBASE Co., Ltd.					
December 2006	IPO on the Osaka Securities Exchange Hercules Market					
October 2010	Transitioned to JASDAQ Market Standard					
March 2017	Market Transitioned to the Tokyo Stock Exchange Second Section					
December 2017	Designated as a first-section stock on the Tokyo Stock Exchange					
April 2022	Transitioned to Tokyo Stock Exchange Prime Market					

Trends in sales and ordinary income since listing 2022.4 2017.12 **Tokyo Stock** (1 million yen) Designated for the **Exchange Prime** eBASE Business (Net Sales) **Tokyo Stock Exchange** Market 5,500 5,192 First Section $2020.3 \sim$ ■ eBASE-PLUS Business (Net Sales) COVID-19 2017.3 5,000 Pandemic eBASE Business (Ordinary Profit) **Change to Tokyo Stock** 4,714 **Exchange Second** eBASE-PLUS Business (Ordinary Profit) 4,441 4,302 ^{4,352} Section 4,500 4,043 4,000 3,828 2,553 3,567 ^{3,580} 2010.11 Start of IT Outsourcing Business 3,500 2,453 Growth through M&A 3,094 2,351 2,266 2,392 3,000 2,825 2.782 2,219 2,655 2,204 2008.9 2,<mark>27</mark>2 2,145 the Lehman collapse 2,500 2,639 1,789 2,261 2,000 2006.12 1,710 1,636 2,090 2,036 1,960 1,662 1,718 **IPO on Hercules** market 1,823 1,395 1,500 1,330 360 1,261 1,238 1,624 1,131 1,087 1,435 343301 977 1,304 1,294 320 479 1,000 815 290 1,114 1,146 330 689 273 630 947 937 262 513 1,302 453 800 239 782 1,052 166 500 1,028 343 700 917 840 145 108 180 757 620 703 553 463 449 390 367 345 208 194 95 0 8 12 13 14 15 17 18 21 22 23 7 9 10 11 16 19 20 (period)

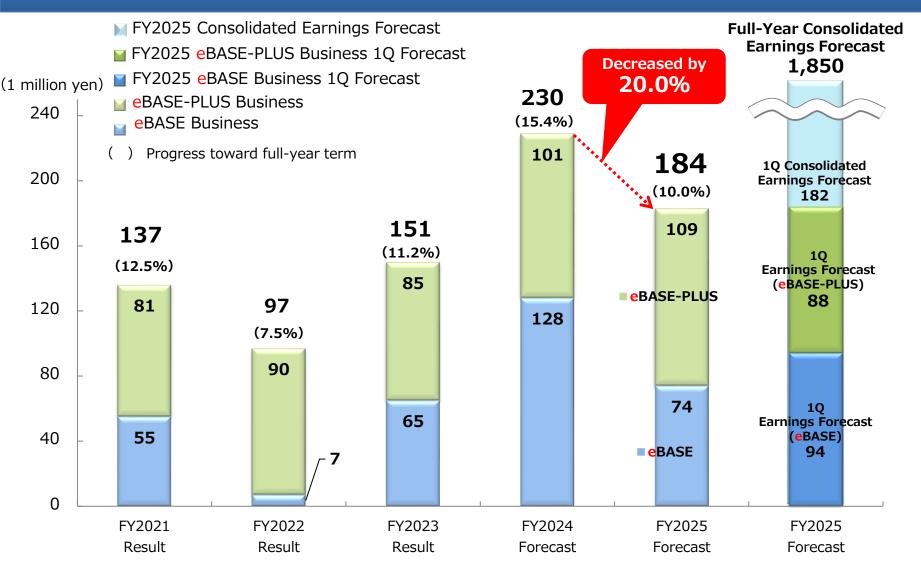
Note 1) For the notation of amounts, transactions between segments are offset and eliminated, and amounts less than one million yen are rounded down.

FY2025/1Q Consolidated Net Sales



Note 1) Intersegment transactions are eliminated.

FY2025/1Q Consolidated Ordinary profit



Note 1) Intersegment transactions are eliminated.

FY2025/1Q Consolidated Results and Consolidated Balance Sheet

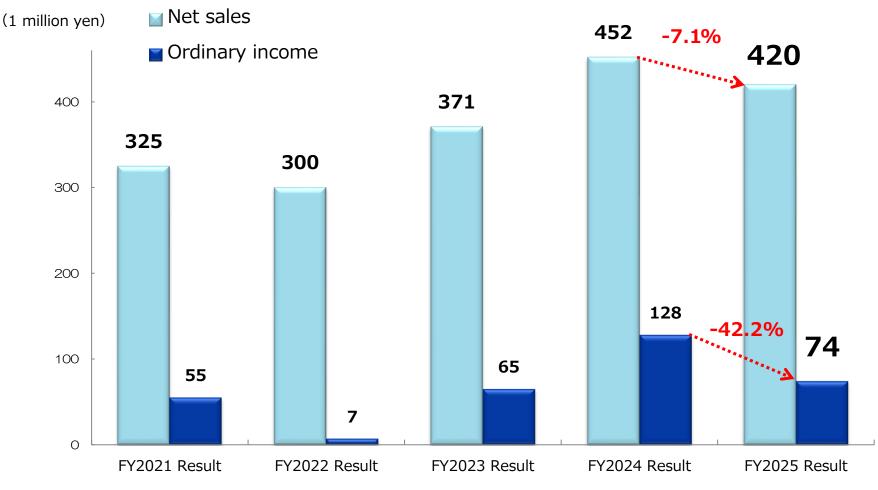
								(1 million ven)
	F	Y2021 Result	F) ه	Y2022 Result		FY2023 Result	FY2024 Result	FY2025 Result
Net sales (eBASE Business) (eBASE-PLUS Business) (Intersegment transactions)		882 (325) (557) (-1)		896 (300) (596) (-0)		961 (371) (590) (-0)	1,082 (452) (630) (-0)	1,063 (420) (646) (-3)
Operating Income		129		92		147	227	169
Ordinary income (eBASE Business) (eBASE-PLUS Business) (Intersegment transactions)	137 (55) (81) (0)		97 (7) (90) (0)			151 (65) (85) (0)	230 (128) (101) (0)	184 (74) (109) (-)
Net income*		92		64		101	156	123
		Prior per (As of March	riod n 2024)	As of Jun. 2024	30,	Increased/ Decreased	* Quarterly net income	attributable to owners of parent.
Current assets		6,015		5,353 -6		-662	Cash and deposits -462, Notes and accounts receivable - trade, and contract assets -310, Other+104	
Fixed assets		1,793		1,762		-31		
(Property, plant and quipment+Intangible assets)		(247)		(256)		(9)		
(Other assets)		(1,546)		(1,	505)	(-40)		
Total assets		7,809		7,115		-694		
Current liabilities		854		565		-288	Income taxes payable -262	
Total liabilities		867		589		-278		
Total shareholder's equity		6,837		6,400		-437	Purchase of treasury shares -102 Retained earnings -335 (Dividend payment -459) (Net income* +123)	
Subscription rights to shares			7		7	-0		
Total net assets		6,941		6,526		-415		
Total liabilities and net assets			7,809	7	,115	-694		e million ven are disregarded

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Note) Amounts less than one million yen are disregarded.

FY2025/1Q Results by Segment / eBASE Business

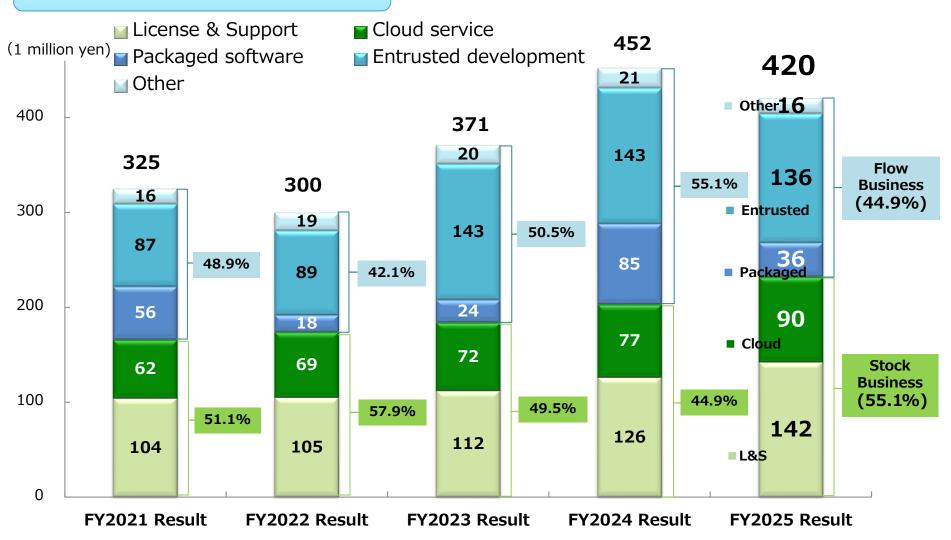
eBASE Business (Packaged software business)



Note 1) Intersegment transactions have not been offset or eliminated.

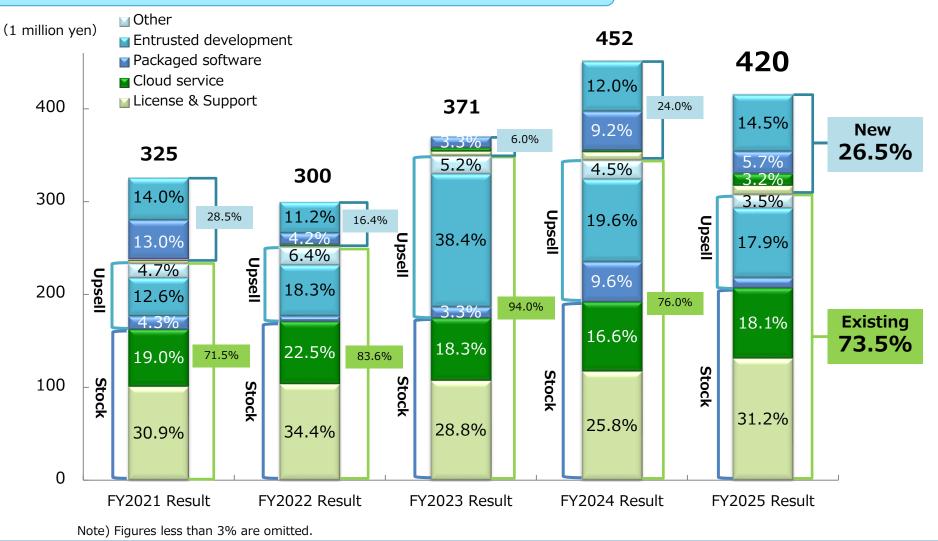
FY2025 Results by Segment / eBASE Business

Sales results by type



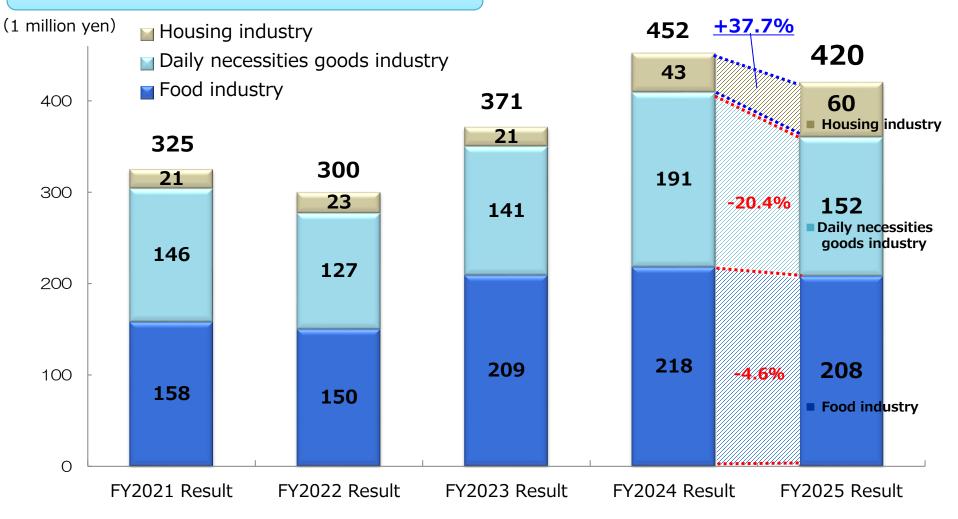
FY2025 Results by Segment / **eBASE Business**

Sales results by new and existing



FY2025 Results by Segment / BASE Business

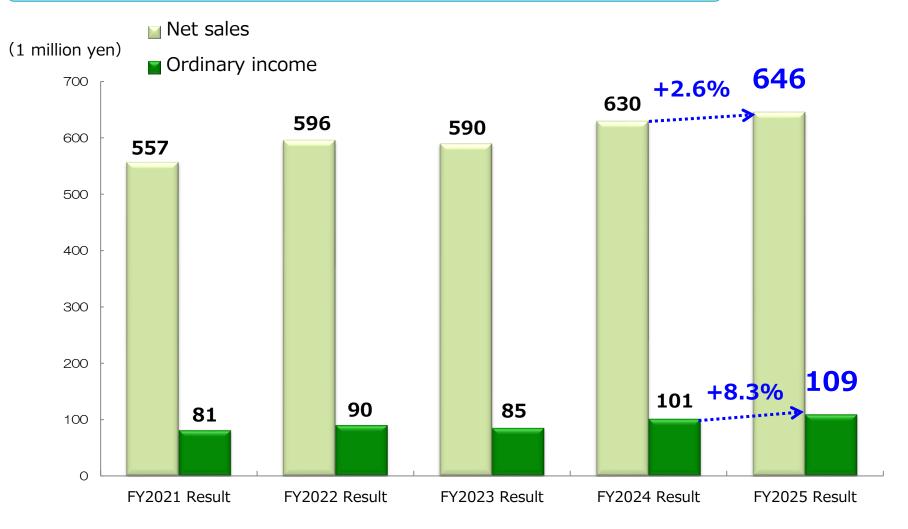
Sales Results by Industry



Note 1) Amounts less than one million yen are disregarded.

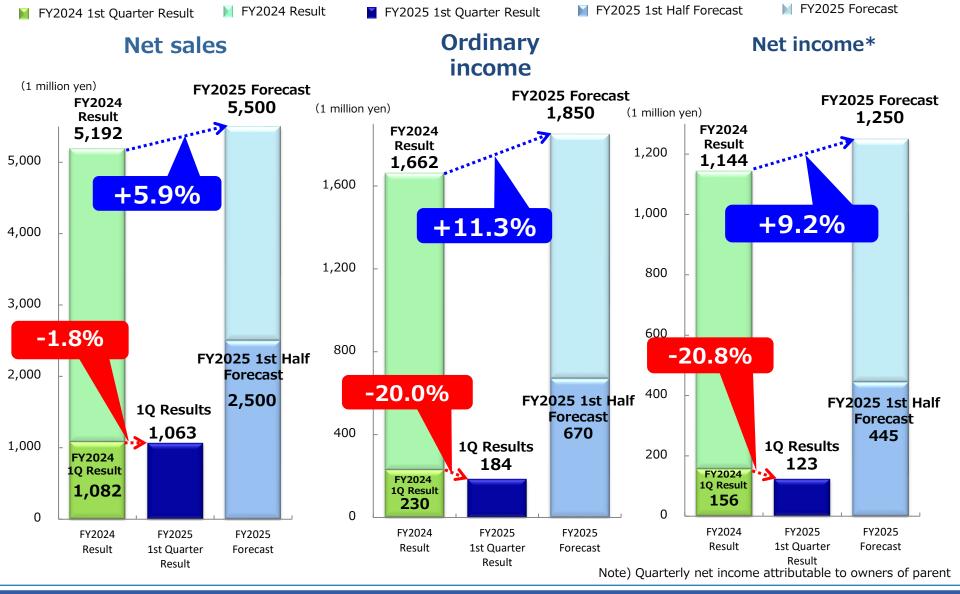
FY2025 Results by Segment / eBASE-PLUS Business

eBASE-PLUS Business (IT Outsourcing Business)

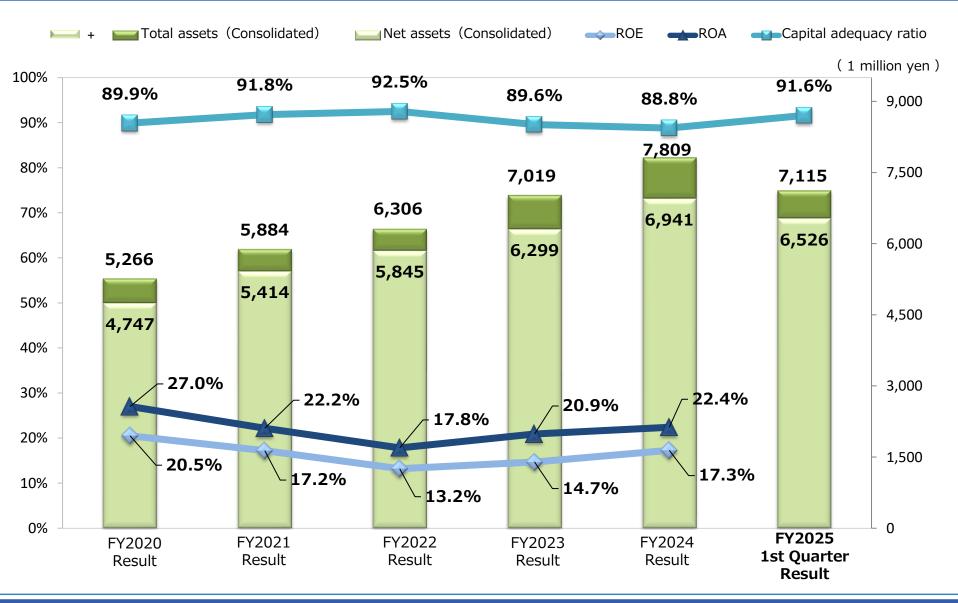


Note 1) Intersegment transactions have not been offset or eliminated.

Year ended March 2025 Earnings forecasts



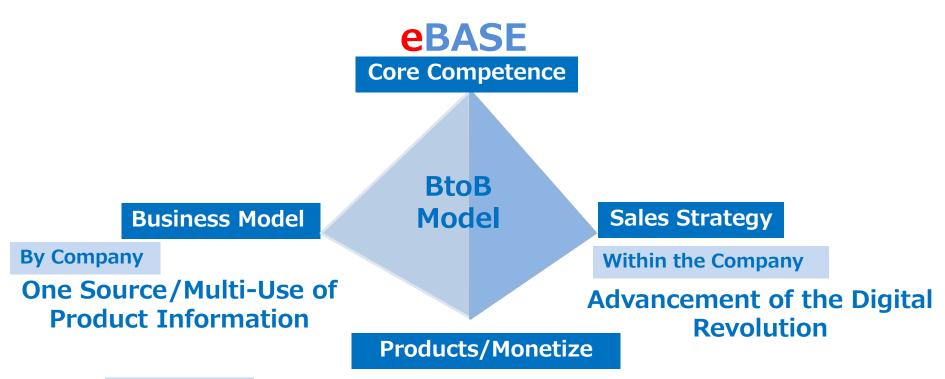
Capital Position (ROE and ROA, etc.)



eBASE Business Strategy Overview

• BtoB Business	FOth eBASEJProduct Information Management Solutionsby CompanyF1st eBASEJIndustry-Specific Product InformationManagement Solutions
• BtoBtoC Business	「2nd eBASE」 Consumer-Focused Mobile App Solutions

Oth **e**BASE **BtoB / One-Source Multimedia Business Strategy**



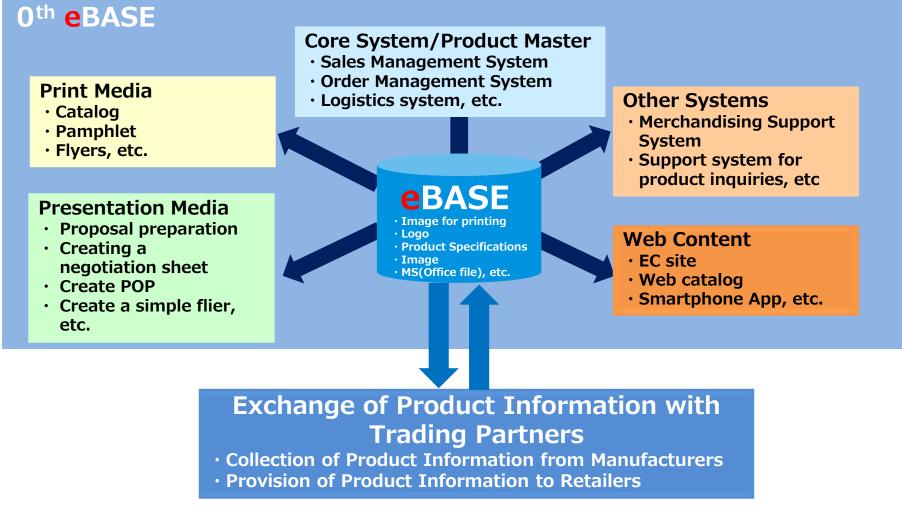
By Company Integrated Product Database eBASE

Note1) TrianglePyramid : eBASE's unique business strategy planning method evaluates the following four points as criteria.

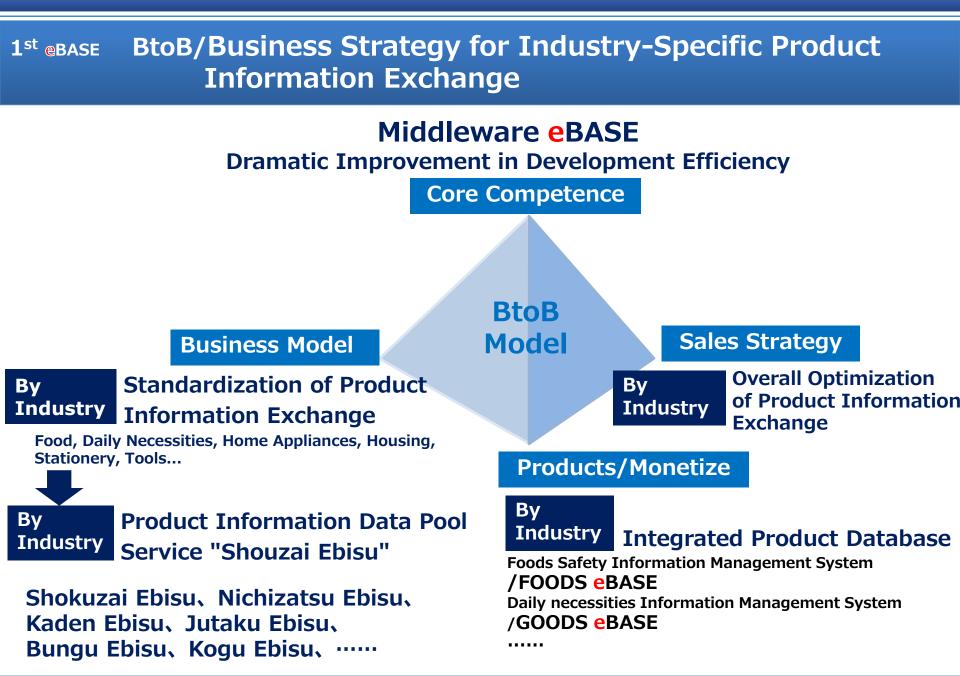
- Core Competence : Capabilities and advantages that overwhelmingly surpass those of other companies
- Business Model : A framework that demonstrates how to provide value and generate revenue from customers
- Products/Monetize : "Products" refers to the goods or services offered, while "Monetization" refers to the methods of generating revenue from the offered products.
- Sales Strategy : Plans and means to effectively sell products or services and maximize revenue

Note2) Our founding business model in 0th eBASE, "One Source Multi Use," is a concept primarily advocated in the printing industry since around the 1990s, before our company was founded.

Oth **@BASE** The One Source/Multi-Use Business Model



Expansion to 1st eBASE

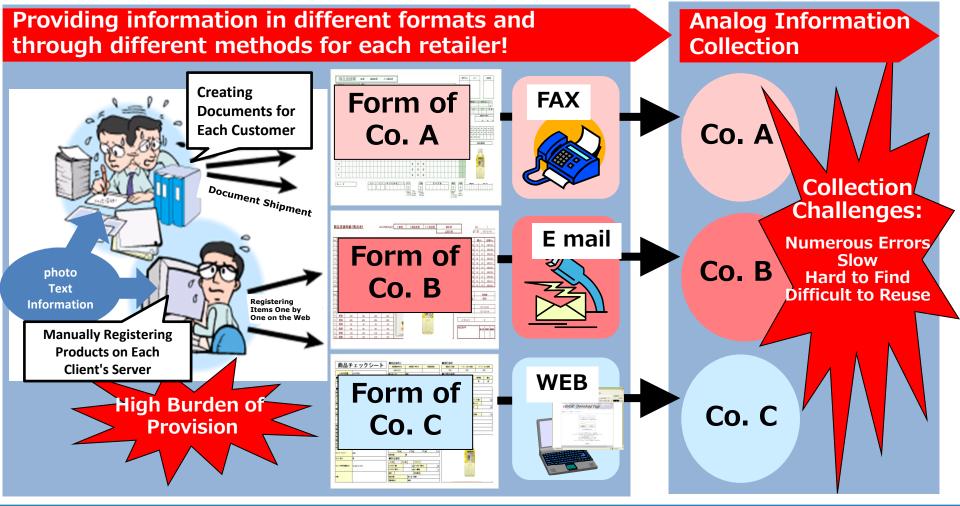


1st @BASE Challenges in Product Information Exchange by Industry

Product information exchange between manufacturers and retailers is inefficient!

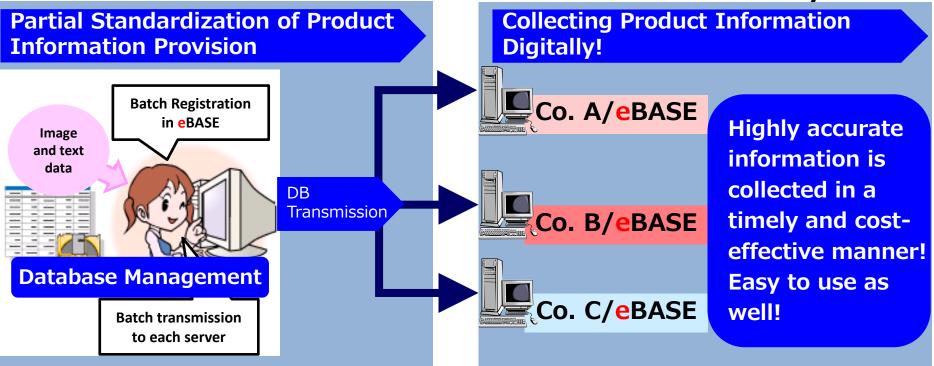
Manufacturer

Retail Industry



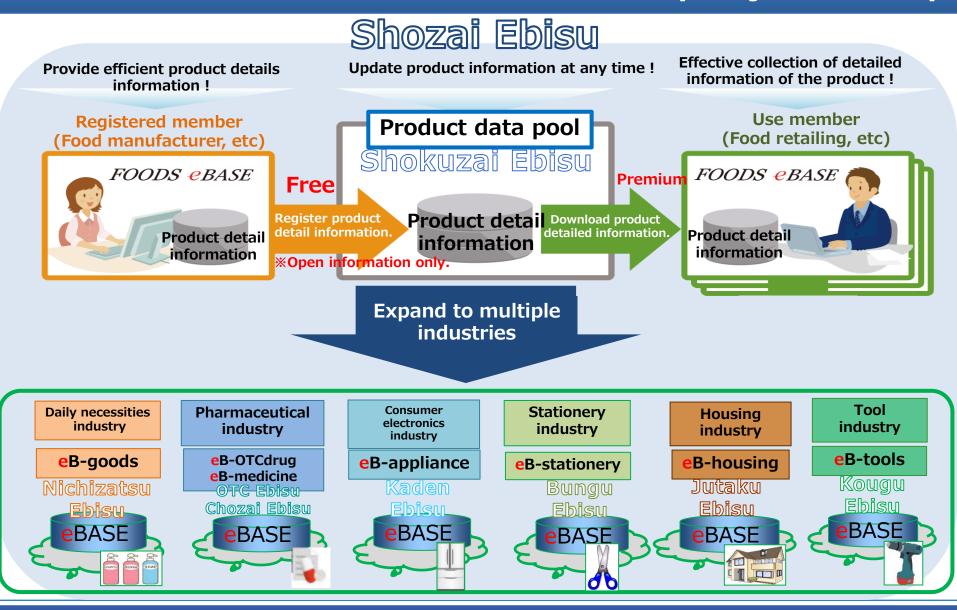
1st **@BASE** Business Model Standardization of Product Information Exchange by Industry

Promoting Efficiency in Product Information Exchange between Manufacturers and Retail ! Manufacturer Retail Industry



Sending Multiple Times to Various Retailers!

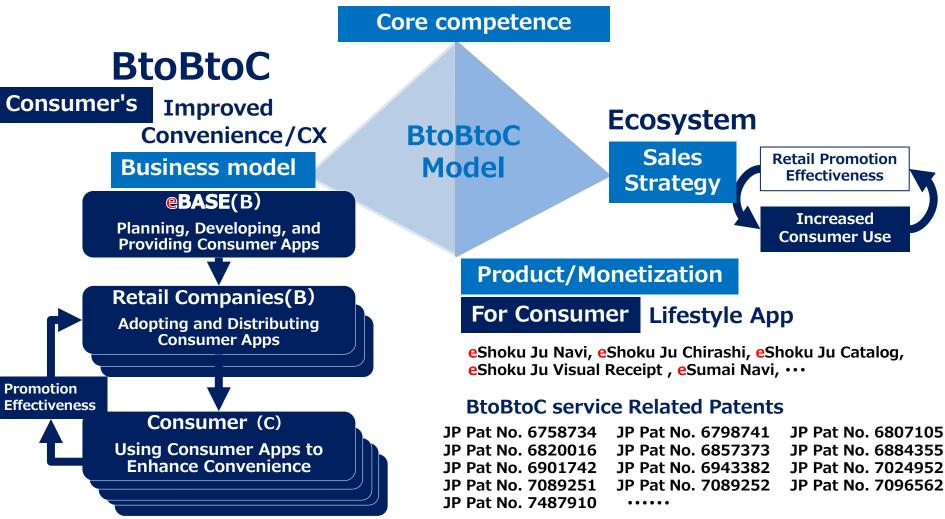
Requesting Multiple Times from Many Manufacturers! 1st eBASE
Overview of Product Data Pool Services by Major Industry



2nd eBASE

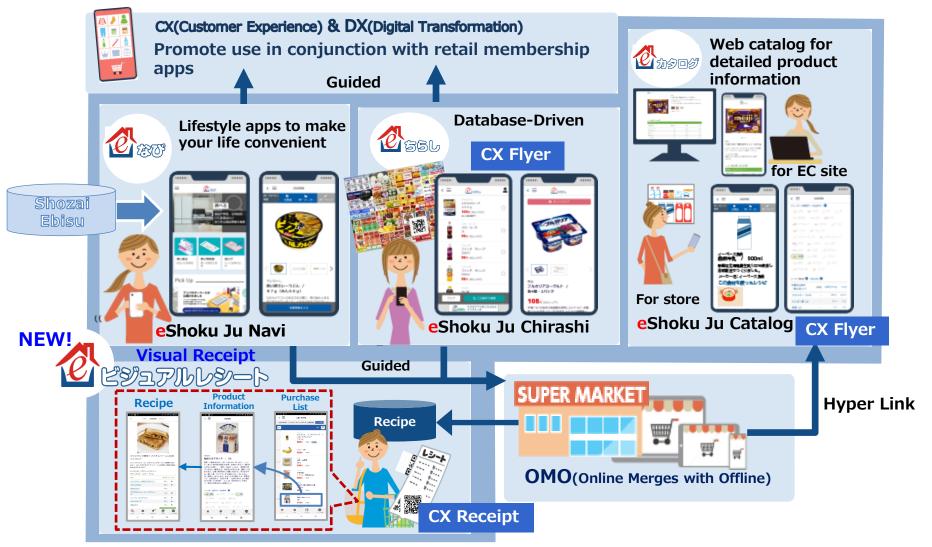
BtoBtoC/ Business Strategy for Utilizing Consumer Product Information

Product information data pooling service by industry "Shozai Ebisu"



^{2nd} eBASE Business Model: B2B2C Consumer Convenience Improvement/CX App

eShoku Ju Navi Product Information-Based Consumer Lifestyle App

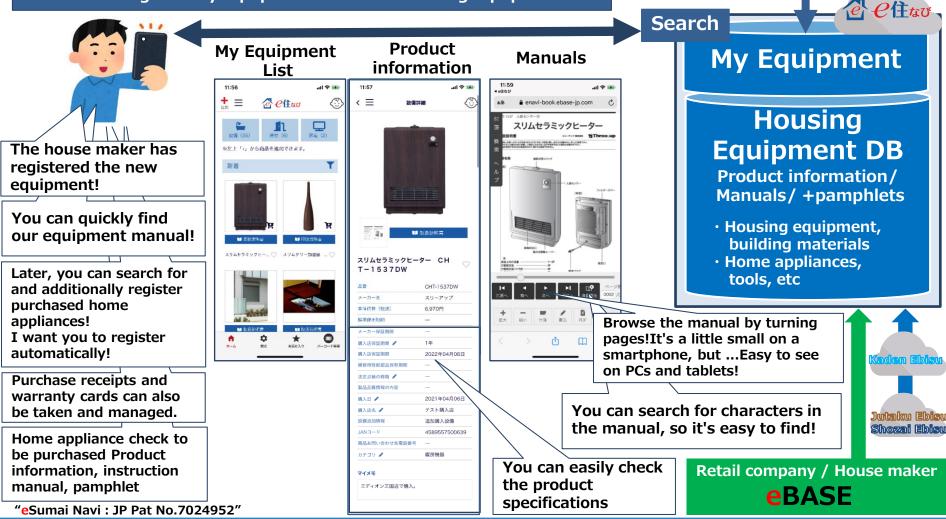


Note: "eShokuju Navi for DX" is a DX promotion tool for retailers and manufacturers. It is an easy-order type DX app that tailors the functionality of "eShoku Ju Navi" to the products handled by individual companies.

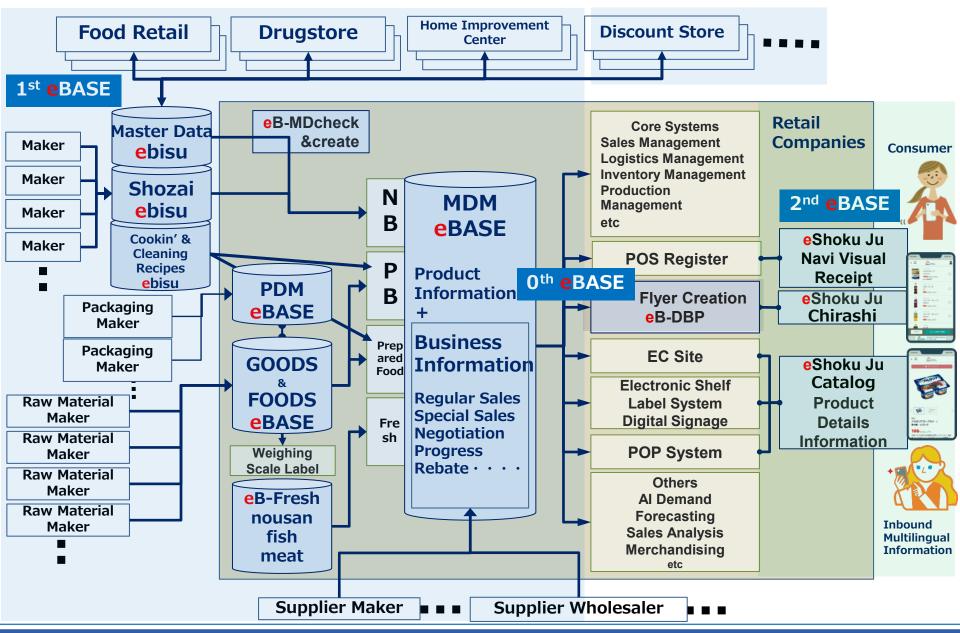
2nd **e**BASE Promotion of Living Life DX&OMO "**e**Sumai Navi"

eSumai Navi Disclosure of product information and manuals for home appliances and housing equipment to consumers in one go.

Search and register My Equipment from the Housing Equipment DB



Overview of eBASE Total Solution (Retail Company Case Study)



eBASE business strategy and its implementation

3rdeBASE **Business strategy** $0^{\text{the}} eBASE \rightarrow 1^{\text{st}} eBASE \rightarrow 2^{\text{nd}} eBASE$ 0theBASE 1steBASE 2ndeBASE **Core Competence Core Competence Core Competence MWeBASE** Shozai Ebisu **eBASE** Business Sales Model **Business** Sales Sales **Business** Strategy Model Strategy Strategy В Model Standardization Optimizati to Number One Source Advance of Product on across В of Multi Use Information the Entire ment of to Users Exchange Industry DX С **Product & Monetize Model Product & Monetize Model Product & Monetize Model FOODSeBASE** eShoku Ju Navi **Integrated Product** Expansion Expansion Expansior **GOODSeBASE** eShoku Ju Flyer **Database by Company** eShoku Ju Catalog **GREENeBASE** /eBASE eShoku Ju Visual Receipt Web Catalog / eBASE **MDMeBASE** eB-DataBasePublishing **PDMeBASE**

Further development and strengthening of the existing business strategy.

eBASE Business Report

BtoB Business Strategy (0th/1st) Progress

0th/1st eBASE Food Safety Management / Companies that Adopt FOODSeBASE

■ Food Industry Kansai Super Market Ltd. **COPRO** Corporation SUMMIT, INC. CGC JAPAN Co.,Ltd. Shizutetsu Store Seiyu Co., Ltd. SOTETSU ROSEN Co., Ltd. The Daiei, Inc. Tenmaya Store Co.,Ltd. **Tobu Store** Nihon Ryutsu Sangyo Co.,Ltd. Valor Holdings Co., Ltd. FRESTA Co.,Ltd Beisia Co., Ltd. Belc CO., LTD. MARUKYOU, Inc. MANDAI Co.,Ltd. YAOKO Co.,Ltd. LIFE CORPORATION. Secoma Company,Ltd. Co-operative Union. CO-OPDELI CONSUMERS' CO-OPERATIVE UNION. U CO-OP. TOKAI CO-OP. **CO-OP Hokuriku. CO-OP KINKI.** CONSUMERS CO-OPERATIVE KOBE. COOP KYUSHU Oisix ra daichi Inc. Costco Wholesale Japan, Ltd Japan Agricultural Cooperatives EAT&FOODS Co.,Ltd. **KFC HOLDINGS JAPAN, LTD.** HACHI-BAN CO., LTD. **YOSHINOYA CO., LTD**

Watami Co., Ltd. ASAHI SHOKUHIN Co., Ltd. Ishikawa Chuou syokuhin Co.,Ltd. **ITOCHU-SHOKUHIN Co., Ltd.** KATO SANGYO CO., LTD. Kanakan Inc. KOKUBU GROUP CORP. GOGYOFUKU CO. LTD. SHIDAX CORPORATION. Japan Inforex, Inc. TAKAYAMA Co.,Ltd. TANESEI Co., Ltd. TOKAN Co.,Ltd. **TOKYO COLD CHAIN** DOSHISHA CORPORATION. Tominaga Boeki Kaisha, Ltd. NISSIN HEALTHCARE FOOD SERVICE CO., LTD **NIPPON ACCESS, INC. Nosui Corporation** Mitsubishi Shokuhin Co.,Ltd Yamaboshiya Co., Ltd. FamilyMart Co., Ltd. Japanese Consumers' UCC COFFEE PROFESSIONAL CO., LTD. Akagi Nyugyo Co., Ltd. Azuma Foods Co., Ltd. ANDERSEN Co.,Ltd ANDERSEN SERVICE Co., Ltd. **ITOHAM FOODS Inc.** IMURAYA GROUP CO., LTD. Izutsu Maisen.Co.,Ltd. EBARA FOODS INDUSTRY , INC. The Oyatsu Company, Ltd. Kasugai Seika Co., Ltd. Kataoka & Co., Ltd. **KANEKA CORPORATION** Kanetetsu Delica Foods, Inc. Kanemi Co., Ltd. **Kabaya Foods Corporation KIBUN FOODS INC.**

CRESTRADE CO.LTD. COMO Co., Ltd. JR CENTRAL RETAILING PLUS Co., Ltd. JA ZEN-NOH MEAT FOODS CO., LTD. SHINOBU FOODS PRODUCTS CO., LTD. Sugakiya foods Co., Ltd. SUGIYO CO., LTD. DyDo DRINCO, INC. Takaki Bakery Co. Ltd. TAKARA SHUZO CO., LTD. TOKATSU FOODS CO., LTD. Toraku Foods Co.,Ltd. DONQ Co.,LTD. NAGATANIEN CO., LTD. Izasa Nakatanihonpo, Inc. HAKUTSURU SAKE BREWING CO., LTD. PICKLES CORPORATION FOODLINK CORPORATION Hokugan Inc. HOTEI FOODS CORPORATION co., ltd Andersen Institute of Bread & Life Co., Ltd. Marudai Food Co., Ltd. vamamori inc. YURAKU CONFECTIONERY CO., LTD. FINET, INC.

Restaurant industry ICHIBANYA CO., LTD. EAT&FOODS Co.,Ltd. **KFC HOLDINGS JAPAN, LTD.** HACHI-BAN CO., LTD. YOSHINOYA CO., LTD. Watami Co., Ltd.

Approximately 27,500Companies

0th/1st eBASE

Companies in Industries Other than Food that Adopt eBASE

 Hotel Industry Keihan Hotels & Resorts SOTETSU HOTEL Co.,Ltd. Tobu Hotel Management Co., Ltd. Resorttrust, Inc.

Drugstore Industry SUNDRUG CO.,LTD. MatsukiyoCocokara & Co.

 Housing Industry SWEDEN HOUSE Co.,Ltd.
 SEKISUI HOUSE, LTD.
 DAIWA HOUSE INDUSTRY CO., LTD.
 TOYOTA HOUSING CORPORATION, Panasonic Homes Co., Ltd.
 Mitsui Home Co.,Ltd.
 MAZROC. co.ltd.
 Sangetsu Corporation
 DAIKEN CORPORATION
 SUMITOMO FORESTRY INFORMATION SYSTEMS CO.,LTD.
 Panasonic Electric Works Creates Co., Ltd.

 Home Center / Appliance Industry CAINZ CORPORATION KOHNAN SHOJI CO., LTD.
 D C M Co., Ltd.
 Makiya co., ltd
 EDION Corporation Tiger Corporation. Daily Necessities Industry Akachan Honpo Co., Ltd. RINGBELL Co.,Ltd Kobayashi Pharmaceutical Co., Ltd. Daio Paper Corporation Unicharm Corporation PLANET,INC.

Stationery / Office Furniture Industry KOKUYO Co.,Ltd. Shachihata Inc. OKAMURA CORPORATION Kaunet Co., Ltd. PLUS CORPORATION

- Tool Industry THE KIICHI TOOLS Co., Ltd. G-NET CORPORATION Naito & Co.,Ltd. HISHIHIRA CORPORATION Fujiwara Sangyo Co., Ltd. YAMAZEN CORPORATION TONE CO., LTD.
- Fashion / Apparel Industry SHIMADA SHOJI CO., LTD. MoonStar Company.
 FIN, INC RABOKIGOSHI CO., LTD.

 Sports Equipment Industry Mega Sports Co., LTD ZETT Corporation DESCENTE LTD. NIKKI CO.,LTD.

■ Automobile Parts and Accessories Industry AUTOBACS SEVEN CO.,LTD.

Environmental / Green Industry GomunoInaki Co., Ltd. KATAYAMA CHEMICAL, INC. DIC Corporation

 Other Industry SAGAWA PRINTING CO.,LTD. CONSUMER PRODUCT END-USE RESEARCH INSTITUTE CO., LTD. HORIAKI CO., LTD. Wakisangyo Co.,Ltd

> Approximately 12,000 Companies

Oth/1st eBASE BtoB / Current Fiscal Measures and Progress

Food industry

FY2025 Result Policies

- Promoting the overall optimization of food safety information exchange.
- Continuous promotion the current business model(1st eBASE) 'FOODS eBASE'.
- Continuous promotion the de facto of the product data pooling service 'Shokuzai Ebisu' and strengthen sales promotion.
- Promotion of non-food Ebisu operation in the food retail industry.
- 2nd eBASE (BtoBtoC): Integration and deployment to the 'eShoku Ju Navi' series.

Its progress

- Sales results (1Q) : 208 million yen (YoY: Decreased by 4.6%)
- Sales for the first quarter progressed as expected in the plan and saw a slight decrease compared to the same period last year.

[Sales]

- We partially recorded revenue from a major project for a cost simulation system integrated with "FOODS **eBASE**" from a new rice processing manufacturer.
- We recorded revenue from a major project involving the packaging design check function for prepared dishes, bento boxes, etc., from an existing large convenience store.
- We recorded revenue from an ongoing system replacement project for production and processed product management for another major convenience store.

[Orders]

- We received a major order for a cost simulation system integrated with "FOODS eBASE" from a new food supermarket in the Kanto region, and we are also set to receive an order from a major new comprehensive food service chain.
- We received an order from an existing large food supermarket for a server replacement due to the expanded use of "FOODS eBASE."

Oth/1st eBASE BtoB / Current Fiscal Measures and Progress

Daily necessities goods industry

FY2025 Result Policies

- Promote total optimization of the product information exchange environment in the Daily necessities goods industry (Drugstore industry, Home center industry, Home appliance industry, Stationery industry, Sporting goods industry, Car accessory industry, Mail order industry, etc.).
- Promote sales promotion of 'Shozai Ebisu' with a focus on the product data pool service 'Nichizatsu Ebisu'.
- Deployment of customized integrated product database development for client companies, as well as the construction of large-scale product database type websites.
- 2nd eBASE (BtoBtoC): Integration and deployment to the 'eShoku Ju Navi' series.

Its progress

- Sales results (1Q) : 152 million yen (YoY: Decreased by 20.4%)
- Sales significantly decreased compared to the same period last year due to the impact of early revenue recognition in the previous fiscal period.
 [Sales]
- We recorded revenue from part of the data integration work for the e-commerce site of a major electronics retailer.
- We recorded revenue from a portion of the integrated product database system that links product information to the catalog creation support system for a new catalog gift business.
- We recorded revenue from a project received in the previous fiscal period for integrating "Shozai Ebisu / Master Data Ebisu" with "MDM eBASE" for a major home improvement center.
 [Orders]
- We received a major order for "MDM eBASE," which integrates with "Shozai Ebisu / Master Data Ebisu," from a new major electronics retailer.
- We received an order for the requirements definition of an integrated product information database from the consumer goods division of an existing major specialized trading company in production and consumer goods.

Oth/1st eBASE BtoB / Current Fiscal Measures and Progress

Housing industry

FY2025 Result Policies

- Promotion of the de facto product data pool service 'Jutaku Ebisu'.
- Promoting the sale of 'Shozai Ebisu' mainly through 'Housing Ebisu'.
- Deployment of customized integrated product database development for building material manufacturers, component manufacturers, and others, as well as the construction of large-scale product database type websites.
- 2nd eBASE (BtoBtoC): Integration and deployment to the 'eSumai Navi'.
- \rightarrow Expansion of 'eSumai Navi' for general building material purposes based on 'Jutaku Ebisu'.

Its progress

- Sales results (1Q) : 60 million yen (YoY: Increased by 37.7%)
- Sales increased compared to the same period last year, primarily due to the successful inspection and promotional progress of a major project for building a product database-type website with "0th eBASE."

[Sales]

- We recorded revenue from a project to build a technical information search website for a major air conditioning equipment manufacturer.
- We recorded revenue from a project to replace the web product catalog site for a major lighting equipment manufacturer.
 [Orders]
- We received an order from an existing major building materials manufacturer to build an internal data publication website as part of a project for an integrated product information database and a product database-type web catalog.

eBASE Business Report

BtoBtoC Business Strategy (2nd) Progress

2ndeBASE BtoBtoC / Current Term Initiatives and Their Progress

[BtoBtoC Model]

- Starting in February 2024, we have been continuously promoting the "eShoku Ju Visual Receipt" service as a new step towards advancing store DX and enhancing CX in the retail sector.
- We continued the Proof of Concept (PoC) for "eShoku Catalog (Electronic Shelf Tag Integration)" at selected stores of a leading general retailer.
- We continued the Proof of Concept (PoC) for "eShoku Ju Catalog for Stores" in food retail stores in the Kinki region.
- At a major electronics retailer, we newly implemented measures such as "In-Store POP Design Revamp" and "Coupon Acquisition Feature Implementation" to promote the operation of the "eShokuJu Catalog Multilingual Version" for inbound customers.
- We also rolled out the "eShoku Ju Catalog Multilingual Version" at the group companies of the aforementioned major electronics retailer.
- We conducted a Proof of Concept (PoC) for the "eShoku Ju Catalog Multilingual Version" aimed at inbound customers at two flagship stores of another major electronics retailer.
- \cdot In the housing industry, we launched the "eJu Navi" service for rental housing tenants at the third major home builder. [Patent Strategy]
- Food Quality Information (Allergen) Error Estimation System (JP Pat No. 7487910)



eBASE-PLUS Business Report

IT Development Outsourcing Business Overview and Progress

Overview of eBASE-PLUS Business

"IT development outsourcing business" including contracted development, contracted operation, and contracted server maintenance for client companies.

♦ IT system solutions

1Software Development

Supports planning, analysis, design, construction, introduction, operation management, and maintenance.

②Infrastructure construction

Supports server and client environment construction work.

♦ Support Service

①Integrated operation management

Supports the operation of IT systems.

2 Help Desk Services

Help desk from primary support to secondary support that requires technical skills.

eBASE-PLUS / Current Fiscal Measures and Progress

eBASE-PLUS Business (IT Outsourcing Business)

FY2024 Result Policies

- Maintain the existing IT development outsourcing business.
- Promoting the continuation of existing measures as a stable low-growth model.
- Continuation of new talent recruitment and development through an education system.
- Linkage with **eBASE** Business.
- Promote quality M&A deals.

Its progress

- Sales results (1Q) : 646 million yen (YoY: Increased by 2.6%)
- Profit results (1Q) : 109 million yen (YoY: Increased by 8.3%)
- $\boldsymbol{\cdot}$ Sales and profit increased compared to the year-on-year.
- \cdot We focused on acquiring projects that align with customer needs.
- Due to the increase in operating person-hour, we promoted mid-career recruitment of individuals with specialized knowledge and experience who can immediately contribute.
- We continue to enhance our proprietary online education system, focusing on the training of new hires and existing employees. This concentration on skill development aims to transition towards high-skill, high-value projects.
- In response to trends of rising costs and escalating labor expenses, we have continuously conducted price negotiations with our customers.

Corporate Philosophy of the eBASE Group



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